

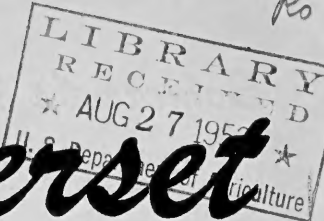
## **Historic, Archive Document**

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# *Somerset* **ROSES**

*for Season*

**1952 — 1953**

## **WHOLESALE ROSE LIST**

**Bush - Climbing - Standard**

*Quality*

*Service*

*Satisfaction*

**Somerset Rose Nursery, Inc.**

**New Brunswick, N. J.**

# Somerset's Roses . . .

need no introduction to those who have used them. Most of our rose bushes are grown in the Pacific Northwest. Most of the climbing roses we grow here in New Brunswick. Budded on multiflora understocks with a few exceptions, every effort is made to deliver to you a healthy vigorous plant, ready and anxious to grow.

**Grading** is according to A.A.N. Standards.

**Prices** are quoted F.O.B. New Brunswick with packing at cost. Where cash accompanies order no charge is made for packing.

**Shipping.** All shipments travel at the risk of the purchasers. Due to the perishable nature of rose bushes, complaints, if any, must be made within 10 days of receipt of shipment.

## Patented Roses

(All patented varieties are being grown under license from patent owners). Prices are those listed by patent holders.

Wholesale prices are determined by the individual retail prices.

### PRICES—PATENTED ROSE VARIETIES FOR SEASON 1952-53

Retail (Per Variety)			Wholesale (Per Variety)			
Each	3 or more (each)	25 or more (each)	1-9	10-19	20-99	100-249
\$1.50	\$1.30	\$1.20	\$1.00	\$ .90	\$ .75	\$ .70
1.75	1.55	1.40	1.15	1.00	.87½	.80
2.00	1.75	1.60	1.25	1.10	1.00	.95
2.25	2.00	1.80	1.40	1.25	1.12½	1.05
2.50	2.20		1.60	1.40	1.25	1.20
2.75	2.40		1.75	1.50	1.37½	1.30
3.00	2.65		2.00	1.80	1.50	1.40

25 rate applies to floribundas only.

#1½ grade — 20% less than above prices.

### Varieties Marked \* A.A.R.S. Winners

**Buccameer.** Pat. app. for.

Vigorous and long stemmed with an intense brilliant yellow flower of large size. You can recommend this for a real yellow.

**Retail each \$2.75**

\***Capistrano.** Pat. No. 922.

Another vigorous growing variety with large buds and flowers on long strong stems. A brilliant deep glowing rose pink in bud and flower. The blooms are rich and lastingly fragrant.

**Retail each \$2.25**

## PATENTED ROSES (Cont.)

**\*Charlotte Armstrong.** Pat. No. 455.

Blood red and cerise pink combination. A prolific bloomer excellent for cutting. A strong grower with fine healthy foliage.

**Retail each \$2.00**

**\*Chrysler Imperial.** Pat. app. for. All America Winner 1953. *Sold Out Season 1952-53*

Vivid rich crimson overlaid with ox blood red. The long tapering buds open to large full double blooms. We expect the demand to far exceed the supply.

**Retail each \$3.00**

**Crimson Glory.** Pat. No. 105.

Deep velvety crimson. Large fragrant and beautifully formed. Long a favorite dark red.

**Retail each \$1.75**

**\*Fashion.** Pat. No. 789. (Floribunda type).

Oriental red buds opening slowly into miniature H. T. formed flowers of luminous coral pink overlaid with gold. As the flowers age they deepen into reddish tones.

**Retail each \$2.00**

**\*Forty-Niner.** Pat. No. 792.

A striking combination of vivid oriental red on the inside of the petals while the outside is chrome yellow.

**Retail each \$2.25**

**Goldilocks.** Pat. No. 672. (Floribunda type).

Rich golden yellow blooms like small Tea Roses. Long lasting and free blooming.

**Retail each \$1.50**

**\*Helen Traubel.** Pat. app. for.

Very vigorous free flowering variety of outstanding merit. Bears unusually large buds and flowers on strong erect stems. Color is a sparkling pink shading to apricot.

**Retail each \$2.75**

**\*Katherine T. Marshall.** Pat. No. 607.

Warm glowing clear pink. Large buds and flowers of perfect form on long stems. Fruity fragrance.

**Retail each \$1.75**

**\*Lowell Thomas.** Pat No. 595.

Deep rich golden yellow. Long tight buds open into large full flowers of a lighter shade of yellow.

**Retail each \$2.00**

**\*Ma Perkins.** Pat. app. for. (Floribunda type). All America Winner 1953.

Sparkling soft coral pink with sweet fragrance. Open flowers are cup shaped and appear singly and in clusters throughout the season. Plant grows 2½ to 3 ft. tall. Supplies limited.

**Retail each \$2.00**

**\*Mirandy.** Pat. No. 632.

Large buds of deep rich dark red with black shadings, opening into huge richly fragrant flowers. Vigorous free blooming habit.

**Retail each \$2.00**

## PATENTED ROSES (Cont.)

**\*Mission Bells.** Pat No. 923.

Beautiful deep salmon pink opening to clear shrimp pink. Long pointed buds opening to very large blooms with a tea fragrance.

**Retail each \$2.25**

**New Yorker.** Pat. No. 823.

Brilliant, unfading scarlet with rose red undertones. Flowers are extra large with a velvety sheen. Vigorous disease resistant plants that bloom throughout the season. **Retail each \$2.00**

**\*Nocturne.** Pat. No. 713.

Long perfectly formed buds of bright cardinal red produced on long strong stems. The flowers are pleasantly fragrant. **Retail each \$2.00**

**\*Peace.** Pat. No. 591.

One of the most popular roses that we have. The plant is exceptionally vigorous with glossy dark green foliage. Buds are a golden yellow and as the flower slowly opens each petal is edged or flushed with pink. **Retail each \$2.50**

**Pinocchio.** Pat. No. 484. (Floribunda type).

Salmon buds flushed with gold open to clear soft pink fragrant blooms. Very free flowering and very popular. **Retail each \$1.50**

**\*Rubaiyat.** Pat. No. 758.

Heavenly fragrance is the feature of this rose. The large loosely petaled flowers are rose red or crimson and are produced on long stems. **Retail each \$1.75**

**\*San Fernando.** Pat. No. 785.

A magnificent rose of glowing currant red. Beautifully formed buds open into flowers of unusually heavy texture. Richly fragrant. **Retail each \$1.75**

**\*Sutter's Gold.** Pat. No. 885.

Produces long pointed bright yellow buds, richly shaded orange and red. Every bud is perfect and usually singly on a long stem. Delightful fragrance, free flowering and vigorous healthy growth add up to an outstanding variety. **Retail each \$2.25**

**\*Tallyho.** Pat. No. 828.

A bicolor with inside of petals unique shade of pink; outside a rich crimson. Deep cardinal red buds are produced on long stems and open into large blooms with a spicy fragrance. **Retail each \$2.00**

**\*Vogue.** Pat. No. 926. (Floribunda type).

Brilliant begonia rose flushed salmon. Individual flowers 3 to 4" across, perfectly formed. Plant grows 2½-3 feet. **Retail each \$2.25**

\* A.A.R.S. Winners.

## ORDER BLANK

# SOMERSET ROSE NURSERY, INC.

P. O. Box 608

NEW BRUNSWICK, N. J.

Date\_\_\_\_\_

Ship to\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How\_\_\_\_\_ When\_\_\_\_\_

All orders booked "Subject to Crop." Usual terms 2% for cash or 2% — 10 days, 60 days net to those with established credit. Prices are F.O.B. New Brunswick, N. J.

Claims, if any, must be made within 10 days after receipt of plants.

	SIZE	No. 1	No. 1 1/2
<b>PATENTED BUSH</b>			
Buccaneer			
Capistrano			
Charlotte Armstrong			
Chrysler Imperial (Sold out)			
Crimson Glory			
Fashion			
Forty-Niner			
Goldilocks			
Helen Traubel			
Katherine T. Marshall			
Lowell Thomas			
Ma Perkins			
Mirandy			
Mission Bells			
New Yorker			
Nocturne			
Peace			
Pinocchio			
Rubaiyat			
San Fernando			
Sutter's Gold			
Tallyho			
Vogue			
<b>PATENTED CLIMBERS</b>			
Break O'Day			
Elegance			
Golden Glow			
Orange Everglow			

STANDARD BUSH		QUANTITY	
	SIZE	No. 1	No. 1½
Autumn			
Black Knight			
Christopher Stone			
Caledonia			
Condessa de Sasstago			
Countess Vandal			
Duquesa de Penaranda			
Edith Nellie Perkins			
E. G. Hill			
Etoile de Hollande			
Frau Karl Druschki			
Girona			
Glowing Carmine			
Golden Dawn			
Golden Rapture			
Joanna Hill			
K. A. Victoria			
Magna Charta			
McGredy's Ivory			
Melody			
McGredy's Yellow			
Mrs. E. P. Thom			
Mrs. P. S. Dupont			
Mme. Ed. Herriot			
Mrs. Sam McGredy			
Niege Parfume			
Peters Briarcliff			
Picture			
Poinsettia			
President Hoover			
Radiance			
Red Radiance			
Sister Therese			
Snowbird			
Souv. de Claudius Pernet			
Talisman			
The Doctor			
<b>POLYANTHAS</b>			
Dick Koster			
Margo Koster			
Triumphe Orleansais			
Golden Salmon Superior			
<b>FLORIBUNDAS</b>			
Dagmar Spaeth			
Lafayette Improved			
Poulsens Yellow			
Red Ripples			



STANDARD CLIMBERS		QUANTITY		
	SIZE	No. 1	No. 1½	No. 2
American Beauty				
Blaze				
City of York				
Clbg. H. T. Etoile de Hollande				
Mary Wallace				
Pauls Scarlet				
Clbg. H. T. Pres. Hoover				
Primrose				
Silver Moon				
Clbg. H. T. Talisman				
The New Dawn				

### SELECTED FORCING GRADE

Frau K. Druschki	
Magna Charta	
Blaze	
Pauls Scarlet Clbg.	

TREE ROSES	No. 1
Red	
Pink	
White	
Yellow	
Bicolor	

### MINIATURE ROSES

Charming novelties that few can resist. They are winter hardy and easy to grow. They force easily and may be brought into flower in about 8 weeks. We supply plants out of 3" pots.

#### Quantity

_____ <b>Baby Gold Star.</b> Pat. No. 407. Enchanting golden yellow. <b>Retail \$1.25</b> 10-19 \$0.70 ea. 19-249 \$0.60 ea.	
_____ <b>Bo-Peep.</b> Pat. No. 976. Adorable arbutus pink. <b>Retail \$1.00</b> 10-19 \$0.60 ea. 19-249 \$0.50 ea.	
_____ <b>Cinderella.</b> Pat. No. 1051. Vigorous very dbl. creamy white. <b>Retail \$1.50</b> 10-19 \$0.80 ea. 19-249 \$0.70 ea.	
_____ <b>Midget.</b> Pat. No. 466. Tiny perfect buds and flowers of deep rose. <b>Retail \$1.00</b> 10-19 \$0.60 ea. 19-249 \$0.50 ea.	
_____ <b>Pixie.</b> Pat. No. 408. World's smallest dbl. white rose. <b>Retail \$1.00</b> 10-19 \$0.60 ea. 19-249 \$0.50 ea.	
_____ <b>Red Elf.</b> Pat. No. 973. Velvety deep red. <b>Retail \$1.00</b> 10-19 \$0.60 ea. 19-249 \$0.50 ea.	

See over

## MINIATURE ROSES (Cont.)

### Quantity

#### Red Imp. Pat. No. 1032.

Double deep rich crimson. Retail \$1.25  
 10-19 \$0.70 ea.      19-249 \$0.60 ea.

#### Rouletti.

Double rose pink. Retail \$1.00  
 10-19 \$0.60 ea.      19-249 \$0.50 ea.

#### Sweet Fairy. Pat. No. 748.

Bright appleblossom pink. Retail \$1.00  
 10-19 \$0.60 ea.      19-249 \$0.50 ea.

#### Tom Thumb. Pat. No. 169.

Intense rich crimson. Retail \$1.00  
 10-19 \$0.60 ea.      19-249 \$0.50 ea.

## CLOVERSET POTS

These have many advantages. They are light and cheap enough so that they can be included with the plant. Frost will not crack them. They require less watering than clay pots, and plants grow better. Use No. 0 for perennials and greenhouse use, No. 1 for perennials, No. 2 for roses and shrubs, No. 3 and No. 4 for large shrubs, trees and evergreens.

Standard Heavy Cloverset Pot	Less than 300 Per 100	300 and Over Per 1000	Approx. Weight Per 100	Quantity Wanted
No. 0.....	\$4.20	\$38.75	35 lbs.	_____
No. 1.....	6.00	57.65	65 lbs.	_____
No. 2.....	7.25	68.45	45 lbs.	_____
No. 3.....	8.00	75.85	85 lbs.	_____

Packed 100 per carton. Please order in multiples of 100.  
 A total of 300 or more of these 4 sizes take 1000 rates.

Heavy Cloverset Pot	Price Schedule		Approx. Weight Per 100	Quantity Wanted
No. 4....	25....\$9.00	75....\$28.00		_____
	50....17.50	100.... 32.00	200 lbs.	_____
	1000 or over per 1000....	260.00		_____

Packed 25 per carton.

Special Light Cloverset Pot	Less than 1000 Per 200	1000 and Over Per 1000	Approx. Weight Per 200	Quantity Wanted
No. 0.....	\$6.75	\$30.50	25 lbs.	_____
No. 1.....	9.35	43.50	37 lbs.	_____
No. 2.....	11.00	52.50	50 lbs.	_____

Packed 200 per carton. Please order in multiples of 200.  
 A total of 1000 or more of these 3 sizes take 1000 rate.

Above prices are F.O.B. New Brunswick, N. J. We do not break cartons. Unless otherwise instructed we will ship motor freight.

## PATENTED CLIMBERS

**Break O'Day.** Pat. No. 696.

Vigorous climber with large double blooms of orange shading to apricot. A really distinctive climber. **Retail each \$1.75.**

**Elegance.** Pat. Rights Res.

Vigorous upright growth with immense exhibition type blooms of rich yellow shading to pale yellow on the outside petals. **Retail each \$1.75.**

**Golden Glow.** Pat. No. 263.

Pure spectrum yellow Hybrid Tea like blooms with a tea fragrance. Perfectly hardy and a fine yellow climber. **Retail each \$1.75.**

**Orange Everglow.** Pat. No. 505.

Copper yellow blooms of medium size on a vigorous plant. **Retail each \$1.75.**

## STANDARD BUSH ROSES

Prices on non-patented bush, polyantha, floribunda and climbing roses.

	10-249	249-2499	2500-4999	5000 and up
No. 1 grade	65c ea.	60c ea.	58c ea.	56c ea.
No. 1½ grade	52½c ea.	47½c ea.	45½c ea.	43½c ea.
No. 2 (see below)	35c ea.	30c ea.		

**Note:** #2 grade roses available only in standard climbers.

(Please order in multiples of ten)

**Autumn,** orange, red and pink.

**Black Knight,** very dark red.

**Christopher Stone,** scarlet.

**Caledonia,** double pure white.

**Condessa de Sastago,** vigorous coppery orange.

**Countess Vandal,** fragrant coppery bronze.

**Dagmar Spaeth,** (Floribunda) white.

**Dick Koster,** (Polyantha) salmon rose to orange.

**Duquesa de Penaranda,** orange apricot.

**Edith Nellie Perkins,** coppery rose.

**E. G. Hill,** dark crimson.

**Etoile de Hollande,** velvety red.

**Frau Karl Druschki,** white American Beauty.

**Girona,** fragrant crimson and gold.

**Glowing Carmine,** light red.

**Golden Dawn,** double sunflower yellow.

**Golden Rapture,** golden yellow.

**Golden Salmon Superior,** (Polyantha) bright orange.

## STANDARD ROSE BUSHES (Cont.)

**Joanna Hill**, light yellow.  
**K. A. Victoria**, lovely cream white.  
**Lafayette Improved**, (Floribunda type) bright red.  
**Magna Charta**, pink. Old favorite for forcing in pots.  
**Margo Koster**, (Polyantha type) salmony orange.  
**McGredy's Ivory**, creamy white.  
**Melody**, rose pink.  
**McGredy's Yellow**, vigorous canary yellow.  
**Mrs. E. P. Thom**, clear yellow.  
**Mrs. P. S. Dupont**, golden yellow.  
**Mme. Ed. Herriot**, copper red.  
**Mrs. Sam McGredy**, coppery scarlet orange.  
**Niege Parfume**, fragrant white.  
**Peters Briarcliff**, silvery pink.  
**Picture**, velvety rose pink.  
**Poinsettia**, bright rich scarlet.  
**Poulsens Yellow**, (Floribunda type) canary yellow.  
**President Hoover**, cerise, pink, scarlet and yellow.  
**Radiance**, vigorous two-toned pink.  
**Red Radiance**, light red.  
**Red Ripples**, (Floribunda) bright dark red.  
**Sister Therese**, golden yellow.  
**Snowbird**, snow-white.  
**Souv. de Claudius Pernet**, brilliant yellow.  
**Talisman**, scarlet and gold.  
**The Doctor**, large silvery pink.  
**Triumphe Orleanais**, (Polyantha) rich red.

## STANDARD CLIMBERS

**American Beauty**, light red.  
**Blaze**, popular scarlet, sometimes reblooming.  
**City of York**, new semi-double white.  
**Clbg. H. T. Etoile de Hollande**, similar to bush variety.  
**Mary Wallace**, salmon pink.  
**Pauls Scarlet**, very popular scarlet.  
**Clbg. H. T. Pres. Hoover**, similar to bush variety.  
**Primrose**, pale yellow.  
**Silver Moon**, pure white gold center.  
**Clbg. H. T. Talisman**, similar to the bush variety.  
**The New Dawn**, blush pink, blooms all summer.  
**Note:** Heavy forcing grade available of Frau K. Druschki, Magna Charta, Blaze, Pauls Scarlet Clbr. Add 10c to rates for Non Patented Hybrid Teas and Climbers.

## TREE ROSES

**Good sales item — distinctive — eye catching**  
Offered by color but each tree labeled by variety.  
**Red — Pink — Yellow — White — Bicolor**  
\$3.55 each. Delivery early March.

**SELL POTTED ROSES.** They have many advantages. Your customers have no losses, you have fewer complaints. You offer a better article than they can purchase in the cut rate stores and you build customer satisfaction.

**POTTING IS EASY.** Use any reasonably good soil, mix with it one-quarter rotted cow manure or peat moss. Firm soil tightly around the roots, using hammer handle or cut broom stick. Soil should be moist but not wet. Leave a rim of about 2 inches at top of pot. Water thoroughly immediately after potting and place in a position away from wind and drafts. Keep moist but after first watering soil should not be kept wet. Best results are obtained if tops of bush roses are cut back to 6 or 8" and climbers to about 12 inches. This should be done before potting. Feed with liquid fertilizer, after buds form.

**PROTECT ROOTS** of roses against drying or extremes of temperature at all times. They are perishable.

## Hygro

### Soluble Plant Food

Unexcelled for liquid feeding of all plants. Use 1 oz. to gallon or 3 lbs. to 50 gallons of water. Will make plants really jump, with rich dark green foliage.

_____ 10 lb. - \$4.35	_____ 25 lb. - \$8.25
_____ 50 lb. - 15.75	_____ 100 lb. - 29.95

*When you prune—  
you need a good shear.*



**No. 24.** Modeled after the well known Kunde pattern. Forged from high class steel, honed edge, leather catch, security plate for bolt. Moderately priced considering quality. 8" long.

**\$3.95** each.....three or more **\$3.75** each

# *Somerset*

~~~~~ seeds • plants ~~~~~

P. O. Box 608  
New Brunswick, N. J.

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